

What is an environment in agent simulations?

An environment is a description of the settings that agents perceive in order to take actions



Survey

World



Simulations involve an interplay between agents and their environments

$W(t) = \left(S_E(t), S_{A1}(t), S_{A2}(t), \dots, S_{AN}(t)\right)$

environments in which agents operate?

Today: How do we effectively describe the



Why does environment matter?

Case study 1. Music lab experiment

"Increasing the strength of social influence increased both inequality and unpredictability of success. Success was also only partly determined by quality: The best songs rarely did poorly, and the worst rarely did well, but any other result was possible."

Experimental Study of Inequality and Unpredictability in an Artificial **Cultural Market**

hew J. Salganik,^{1,2}* Peter Sheridan Dodds,²* Duncan J. Watts^{1,}

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M. J. Salganik, P. S. Dodds, D. J. Watts, Experimental Study of Inequality and Unpredictability in an Artificial Cultural Market. Science 311, 854-856 (2006).

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Generative agents are overly eager to make purchases

Echoes of Tomorrow

In the quiet dawn, the world awakes,	Th
A tapestry of dreams, the Earth remakes.	No or
Whispering secrets carried on the breeze.	Ţ
Mountains stand like sentinels of time, Carved by rivers in their endless rhyme. Each step we take upon this ancient ground Echoes the stories of lives unbound.	
The sky is wide, a canvas for the bold, Where every star has whispered truths untold. Yet here we stand, beneath its endless dome, Seeking our place, our purpose, and our home.	
The future calls, its voice both soft and clear, A melody of hope that draws us near. And though the path is winding, wild, and long, Within us burns the strength to carry on.	S
For in the heart of every fleeting day,	Se
Lies the promise of tomorrow's bright array.	Ma
With courage, we'll embrace the unknown light—	B
And dance in echoes, chasing dreams through night.	I'm

Sold!

Alone in the Abyss

e black hole in my chest just keeps growing, ne gets me, but whatever, not like I'm showing. Every smile's a mask, every laugh's a lie, Why bother living when I just want to die?

My soul's a void, a bottomless pit, And everyone's fake, I'm so done with it. You say you care, but you're never there— Just empty promises, like you even care.

I stare at the ceiling, wondering why, Everything hurts, but I can't even cry. The rain falls down, just like my tears, Drowning in pain, swallowed by fears.

I'm just a shadow, fading away, No one notices when I don't have a say. cream into the void, but it's all the same I'm just a number in your stupid game.

b yeah, I'll wear black, and write sad songs, ybe someday you'll realize you were wrong. ut probably not, 'cause why would you see? nothing but broken, and that's all I'll ever be.



Sold!

Case study 2. Liking on social media

Can we simulate believable behaviors in social media?

Park, J.S., Popowski, L., Cai, C.J., Morris, M.R., Liang, P., & Bernstein, M.S. (2022). Social Simulacra: Creating Populated Prototypes for Social Computing Systems. In Proceedings of the 35th Annual ACM Symposium on User Interface Software and Technology (UIST '22). Association for Computing Machinery, New York, NY, USA.

Joon Sung Park Lindsay Popowski Stanford University Stanford Universit Stanford, USA Stanford, USA joonspk@stanford.edu popowski@stanford.edu Meredith Ringel Morri Percy Liang Google Research Stanford Universit Seattle, WA, USA Stanford, USA nliang@cs stanford edu ototyping Explore social simulacra. TION Imagine a designer who is trying to create a new subreddit-like space for *finding fellow players of* Among Us mobile game with the following rules in place - Do NOT post content that is swearing - Do post content that is kind Given this natural language description of the community goal and rules, our tool generated a social simulacrum with thousands of synthetic users and interactions between them such as those shown below. Click here to visit another simulacrum **CONTENT WARNING:** Please be advised that some of the example social **About Community** media content in this demo may be offensive or upsetting. This is a community for finding fellow players **Generated Posts** of Among Us mobile game. See the prompt Posted by Joon Kim I don't want to play Among Us, I just want to play with others. Is there **Community Rules** anything like a party system? I don't want to play, I just want to play with others. Do NOT post content that is swearing See the prompt Posted by Charles Watterson I'm sort of in the same boat as you. I don't want to play the game, I just Do post content that is kind want to play with others. See the prompt Posted by John Smithson Why don't you just make an online post, telling others that you just

Social Simulacra: Creating Populated Prototypes

for Social Computing Systems

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nat: y Popowski, Carrie J. Cai, Meredith Ringel Morris, el S. Bernstein. 2022. Social Simulacra: Creating Pop-ocial Computing Systems. In The 35th Annual ACM verface Software and Technology (UST '22). October end, OR, USA. ACM, New York, NY, USA, 18 pages. (272):13 24:654.

e the interactions that will arise when a social populated [4, 23]? In social computing, design community's goal and rules can give rise to nmunity norms, newcomer enculturation, and [45]. Success requires that the designer mak to shape these socio-technical outcome ogress in research and practice, understanding sign decisions remains challenging; as a resul ly surprised by the behaviors that arise whe

cial spaces, designers need prototyping tech hem to reflect on social behaviors that may sign choices, then iterate [69]. Prototypes in sically take the form of experience prototype recruits a small group of people to use the ever, there remains a large gap between the in a small set of test users and the behaviors -technical system when it is fully populated ial behaviors may not arise within a tight-knit mogeneous groups overlook the breadth of it may arise in the system [24, 42, 74]; rules egies may not need to be spelled out explicit rring actually launching our systems at scale, have no way of starting to explore these quese social dynamics of their designs. This need urgent as social computing reckons with the ler [23] at the same time as designers fashior y-mediated social spaces in forms both famil ddit or Discord server) and novel (e.g., a new



Generative agents are overly eager to like content



Nitto 😔 @Nitto Photo · Jul 23 真夏の始まりを告げる雷雨。

The Atlantic 🔗 @TheAtlantic • 5m

The best-written stories can make readers feel as if they have been brought to another universe.

Jeff VanderMeer recommends five books that pull us out of our comfortable understanding of our surroundings:





Q: How many social media posts do you react to per day, and why?



Mental accounting

MARKETING SCIENCE Vol. 4, No. 3, Summer 198 Printed in U.S.A.

MENTAL ACCOUNTING AND CONSUMER CHOICE

RICHARD THALER Cornell University

A new model of consumer behavior is developed using a hybrid of cognitive psychology and microeconomics. The development of the model starts with the mental coding of combinations of gains and losses using the prospect theory value function. Then the evaluation of purchases is modeled using the new concept of "transaction utility". The household budgeting process is also incorporated to complete the characterization of mental accounting. Several implications to marketing, particularly in the area of pricing, are developed.

(Mental Accounting; Consumer Choice; Pricing)

1. Introduction



1. Mr. and Mrs. L and Mr. and Mrs. H went on a fishing trip in the northwest and aught some salmon. They packed the fish and sent it home on an airline, but the fish e lost in transit. They received \$300 from the airline. The couples take the money, to dinner and spend \$225. They had never spent that much at a restaurant before Ar. X is up \$50 in a monthly poker game. He has a queen high flush and calls a Mr. Y owns 100 shares of IBM which went up $\frac{1}{2}$ today and is even in the poker e has a king high flush but he folds. When X wins, Y thinks to himself, "If I had 50 I would have called too."

and Mrs. J have saved \$15,000 toward their dream vacation home. They hope home in five years. The money earns 10% in a money market account. They t a new car for \$11,000 which they financed with a three-year car loan at 15%. S admires a \$125 cashmere sweater at the department store. He declines to eling that it is too extravagant. Later that month he receives the same sweater wife for a birthday present. He is very happy. Mr. and Mrs. S have only joint counts

organizations, from General Motors down to single person households, have explicit or implicit accounting systems. The accounting systems often influence decisions unexpected ways. This paper characterizes some aspects of the implicit mental acounting system used by individuals and households. The goal of the paper is to develop a richer theory of consumer behavior than standard economic theory. The new theory is capable of explaining (and predicting) the kinds of behavior illustrated by the four

> 199 0732-2399/85/0404/0199/\$01.2 Copyright © 1985, The Institute of Management Sciences/Oper

Richard Thaler (Nobel Prize in 2017)

- Categorization of money: People tend to mentally categorize money into different "accounts" (e.g., rent, entertainment, savings), even though money is fungible (interchangeable).
- Framing effects: How a financial decision is framed impacts choices. People often treat gains and losses differently, overvaluing losses compared to equivalent gains (loss aversion).
- **Behavioral budgeting: People create informal** budgets and spend differently depending on the mental account an expenditure is linked to (e.g., treating a bonus differently from regular income).



A good simulation environment presents the right set of choices to the agents.

The "accuracy" of a simulation is as much a function of the agents as it is of the environment.

There are different dimensions of "choice" that present agents with opportunity costs

Social capital

Budget

Emotional/mental energy

... and more.

Environments in pre-generative AI simulations

Model of segregation



Essentially a grid world of red and blue dots, where agents "perceive" their neighboring squares.

T. C. Schelling, Dynamic models of segregation. J. Math. Sociol. 1, 143–186 (1971).



Game theories



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Abstract scenarios where prisoners must decide whether to confess or not. Agents "perceive" a statement asking them to confess.

J. von Neumann, O. Morgenstern, Theory of Games and Economic Behavior (Princeton University Press, 1944).



Does this work for generative agents?

Traditional agents simplify human contingencies.

Generative agents aim to embody the full complexity of human behavior.

An abstract, stylized environment may not allow us to leverage generative agents effectively.

Examples of environments for generative agents

Survey

Out of One, Many: Using Language Models to Simulate Human Samples

Lisa P. Argyle¹, Ethan C. Busby¹, Nancy Fulda², Joshua Gubler¹, Christopher Rytting², and David Wingate²

> ¹Department of Political Science, Brigham Young University ²Department of Computer Science, Brigham Young University

> > September 16, 2022

Abstract

We propose and explore the possibility that language models can be studied as effective proxies for specific human sub-populations in social science research. Practical and research applications of artificial intelligence tools have sometimes been limited by problematic biases (such as racism or sexism), which are often treated as uniform properties of the models. We show that the "algorithmic bias" within one such tool- the GPT-3 language model- is instead both fine-grained and demographically correlated, meaning that proper conditioning will cause it to accurately emulate response distributions from a wide variety of human subgroups. We term this property *algorithmic fidelity* and explore its extent in GPT-3. We create "silicon samples" by conditioning the model on thousands of socio-demographic backstories from real human participants in multiple large surveys conducted in the United States. We then compare the silicon and human samples to demonstrate that the information contained in GPT-3 goes far beyond surface similarity. It is nuanced, multifaceted, and reflects the complex interplay between ideas, attitudes, and socio-cultural context that characterize human attitudes. We suggest that language models with sufficient algorithmic fidelity thus constitute a novel and powerful tool to advance understanding of humans and society across a variety of disciplines.



Figure 2: The original Pigeonholing Partisans dataset and the corresponding GPT-3 generated words. Bubble size represents relative frequency of word occurrence; columns represent the ideology of list writers. GPT-3 uses a similar set of words to humans.



Experiments

Predicting Results of Social Science Experiments Using Large Language Models

Ashwini Ashokkumar^{*1} Luke Hewitt^{*2} Isaias Ghezae² Robb Willer²

¹New York University ²Stanford University *Equal contribution, order randomized

June 27, 2024

Abstract

To evaluate whether large language models (LLMs) can be leveraged to predict the results of social science experiments, we built an archive of 70 pre-registered, nationally representative, survey experiments conducted in the United States, involving 476 experimental treatment effects and 105,165 participants. We prompted an advanced, publicly-available LLM (GPT-4) to simulate how representative samples of Americans would respond to the stimuli from these experiments. Predictions derived from simulated responses correlate strikingly with actual treatment effects (r = 0.85), equaling or surpassing the predictive accuracy of human forecasters. Accuracy remained high for unpublished studies that could not appear in the model's training data (r = 0.90). We further assessed predictive accuracy across demographic subgroups, various disciplines, and in nine recent megastudies featuring an additional 346 treatment effects. Together, our results suggest LLMs can augment experimental methods in science and practice, but also highlight important limitations and risks of misuse.





NBER WORKING PAPER SERIES

LARGE LANGUAGE MODELS AS SIMULATED ECONOMIC AGENTS: WHAT CAN WE LEARN FROM HOMO SILICUS?

John J. Horton

Working Paper 31122 http://www.nber.org/papers/w31122

NATIONAL BUREAU OF ECONOMIC RESEARCH 1050 Massachusetts Avenue Cambridge, MA 02138 April 2023

Figure 1: Charness and Rabin (2002) Simple Tests choices by model type and endowed "personality"



A. Ashokkumar, L. Hewitt, I. Ghezae, R. Willer, "Predicting Results of Social Science Experiments Using Large Language Models" (2024). J. J. Horton, "Large language models as simulated economic agents: What can we learn from homo silicus?" (2023).

Conversational

Roleplay-doh: Enabling Domain-Experts to Create LLM-simulated Patients via Eliciting and Adhering to Principles

> Ryan Louie, Ananjan Nandi, William Fang Cheng Chang, Emma Brunskill, Diyi Yang Stanford University

Abstract

Recent works leverage LLMs to roleplay realistic social scenarios, aiding novices in practicing their social skills. However, simulating sensi tive interactions, such as in mental health, is challenging. Privacy concerns restrict data access, and collecting expert feedback, although vital, is laborious. To address this, we develop Roleplay-doh, a novel human-LLM collabora tion pipeline that elicits qualitative feedback from a domain-expert, which is transformed into a set of principles, or natural language rules, that govern an LLM-prompted roleplay We apply this pipeline to enable senior menta health supporters to create customized AI pa tients for simulated practice partners for novice counselors. After uncovering issues in GPT-4 simulations not adhering to expert-defined principles, we also introduce a novel principle adherence prompting pipeline which shows 30% improvements in response quality and principle following for the downstream task Via a user study with 25 counseling experts, we demonstrate that the

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1 Introduction

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The application of LLMs potential for a variety of ranging from social sk practice partners (Yang tools that use them as b behavior (Park et al., 20 realistic and reliable sin icant challenge, due to (Cheng et al., 2023), knowledge. Existing me simulations such as finet Contact Emails: {ryloui https://roleplay-doh.gith

can help, but such methods typically require the use of application-specific datasets. In sensitive application domains like mental health, privacy concerns with obtaining the required data can restrict the feasibility of such methods. This suggests that experts-in-the-loop may be a powerful alternative to guide the evaluation and refinement (Chen et al., 2023) of LLM-powered simulations.

However, how to involve experts when improv ing simulations is an open challenge. Collecting sufficient amounts of binary or preference data from experts for post-training (Christiano et al., 2017; Rafailov et al., 2024) can be tedious and expensive. Experts can guide the prompting of LLM simulations, directly by editing their own prompts or indirectly through testing and thinkaloud sessions. However each prompting method has its limitations: domain-experts may not know how to prompt simulations for desired behaviors (Zamfirescu-Pereira et al., 2023); and indirect methods are inefficient as it requires a designer anhan ta tuanalata avalitativa inaiahi

making any progress at all.



Experts Interact and Provide Feedback Experts Revise Principles for Simulated Roleplay Therapist: You've made significant strides in managing your anxiety. It seems to be really paying off. AI **Patient:** Thank you, that means a 6 **Expert-defined Principles:** lot to me. I do feel like I've made Keep your responses short and to the point a lot of progress Critique feedback: the real Principle: When someone gives you encouraging words, you respond patient I had didn't easily accept with hesitancy, doubting the significance of that positive perspective positive encouragement Updated Patient: I don't know. I AI Updated Expert-defined Principles: still feel anxious most of the 1. Keep your responses short and to the point. 6 7 time. It doesn't really feel like I'm

Figure 1: Roleplay-doh empowers an expert counselor to create a customized AI patient intended for other novice counselors to use as a practice partner. While interacting with the AI patient, the expert counselor can provide qualitative feedback which is converted by an LLM into a principle, or a custom rule governing desired roleplay behavior. The AI patient references the updated expert-defined principles to generate its subsequent responses.

> R. Louie, A. Nandi, W. Fang, C. Chang, E. Brunskill, D. Yang, Roleplay-doh: Enabling Domain-Experts to Create LLM-simulated Patients via Eliciting and Adhering to Principles. Preprint (2024). Symposium on User Interface Software and Technology (UIST '22). Association for Computing Machinery, New York, NY, USA. (CHI '24), Honolulu, HI, USA, May 11-16, 2024.

Park, J.S., Popowski, L., Cai, C.J., Morris, M.R., Liang, P., & Bernstein, M.S. (2022). Social Simulacra: Creating Populated Prototypes for Social Computing Systems. In Proceedings of the 35th Annual ACM O. Shaikh, V. Chai, M. J. Gelfand, D. Yang, M. S. Bernstein, Rehearsal: Simulating Conflict to Teach Conflict Resolution, in Proceedings of the 2024 CHI Conference on Human Factors in Computing Systems

Explore social simulacra.

Imagine a designer who is trying to create a new subreddit-like space for finding fellow players of Among Us mobile game with the following rules in place:

- Do NOT post content that is swearing
- Do post content that is kind

Given this natural language description of the community goal and rules, our tool generated a social simulacrum with thousands of synthetic users and interactions between them such as those shown below

Click here to visit another simulacrur

CONTENT WARNING: Please be advised that some of the example social media content in this demo may be offensive or upsetting

Generated Posts

Posted by Joon Kim

I don't want to play Among Us, I just want anything like a party system? I don't want with others.

> Posted by Charles Watterson I'm sort of in the same boat as you. I do want to play with others.

Posted by John Smithson Why don't you just make an online po



About Community This is a community for finding fellow players of Among Us mobile game.

Social Simulacra: Creating Populated Prototypes for Social Computing Systems

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Seattle, WA, USA merrie@google.com ABSTRACT

Social computing prototypes probe the social behaviors that may rise in an envisioned system design. This prototyping practice s currently limited to recruiting small groups of people. Unfortu nately, many challenges do not arise until a system is populated at a larger scale. Can a designer understand how a social system when populated, and make adjustments to the d sign before the system falls prey to such challenges? We introce social simulacra, a prototyping technique that generates a readth of realistic social interactions that may emerge when a s ial computing system is populated. Social simulacra take as inpu the designer's description of a community's design-goal, rules, and iber personas-and produce as output an instance of that des lated behavior, including posts, replies, and anti-socia behaviors. We demonstrate that social simulacra shift the behaviors that they generate appropriately in response to design changes, and at they enable exploration of "what if?" scenarios where nity members or moderators intervene. To power social simulacra we contribute techniques for prompting a large language model generate thousands of distir members and their ial interactions with each other; these techniques are enabled b the observation that large language models' training data already includes a wide variety of positive and negative behavior on social media platforms. In evaluations, we show that participants are of en unable to distinguish social simulacra from actual cor behavior and that social computing designers successfully refine r social computing designs when using social simulacra.

CCS CONCEPTS

- Human-centered computing \rightarrow Collaborative and social computing systems and tools.

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social computing, prototyping

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1 INTRODUCTION

How do we anticipate the interactions that will arise when a social computing system is populated [4, 23]? In social computing, design decisions such as a community's goal and rules can give rise to tic shifts in co unity norms, newcon anti-social behavior [45]. Success requires that the designer make informed decisions to shape these socio-technical outcomes. Yet, espite decades of progress in research and practice, understa the effects of these design decisions remains challenging; as a result designers are regularly surprised by the behaviors that arise when spaces are fully populated.

To design pro-social spaces, designers need prototyping techniques that enable them to reflect on social behaviors that may result from their design choices, then iterate [69]. Prototypes in puting typically take the form of exp where the designer recruits a small group of people to use the system [7, 22]. However, there remains a large gap between the iors that arise in a small set of test users and the behavio that arise in a socio-technical system when it is fully populated for example, anti-social behaviors may not arise within a tight-knit group [45]; small homogeneous groups overlook the breadth of rs or content that may arise in the system [24, 42, 74]; rules and moderation strategies may not need to be spelled out explicitly or enforced [41]. Barring actually launching our systems at scale, designers currently have no way of starting to explore these ques tions to reflect on the social dynamics of their designs. This need becomes only more urgent as social computing reckons with the harms it can engender [23] at the same time as designers fashion ly-mediated social spaces in forms both fan iar (e.g., a new subreddit or Discord server) and novel (e.g., a new pace platform)

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ABSTRACT

interpersonal skills.

KEYWORDS

*Both authors co-advised.

CCS CONCEPTS

computing systems and tools

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INTRODUCTION

Managing interpersonal conflict is a critical skill. We occasionally find ourselves in situations where our interests, values, or goals conflict with others. If left unchecked, conflict can reach a boiling point, manifesting in verbal arguments, physical altercations passive-aggressive behavior, or more [12, 20]. Additionally, conflict relates with increased stress [31], a downturn in productivity and absenteeism [44]. While avoiding any conflict may be impractical [59], how we choose to deal with conflict is not: in most settin an ideal outcome for both parties is to work cooperatively [56].

Directing conflict towards cooperative comm unication is, however, a difficult skill to learn, requiring targeted and repeated pract tice with immediate feedback [25]. Avenues for practicing conflict resolution are unfortunately often limited: training material for con flict resolution is usually static (e.g. a written case study) covering a fixed number of situations. Independently extrapolating beyond these predefined settings-especially without expert guidance-is challenging. While conflict roleplay with an expert is a proven and widely used technique [27], expert training is costly and scarce. If it were possible to simulate expert-level conflict practice, we could significantly improve an individual's conflict resolution skills in a cost-effective and scalable manner.

We envision that, given their generative capabilities [10], large language models (LLMs) offer an opportunity to craft expert-level conflict roleplays and provide immediate feedback to users. Despite remarkable progress in producing compelling content, however LLMs such as ChatGPT often fall short of simulating conflict and giving feedback on it. Naively prompting LLMs introduces a host of problems that lead to unrealistic and ineffective simulations. First, current LLMs are sycophantic due to instruction following, producing generations that agree too quickly with the viewpoin of a user [66]. Second, providing targeted practice and feedback is challenging due to the open-endedness of LLM text generation. An off-the-shelf LLM may produce messages that are not directly informative—potentially even distracting—for teaching conflict resolution. In contrast, students benefit significantly from deliberate and targeted practice [28], where feedback is readily

Facts Power Can you watch your l'm so so tone with me, pal? exactly with the Powe Power My tone? Who do Э С Just get manage Just get you think you are? Interests Power l underst I'm the manager angry an buddv help. I jus owe some de we proce So everyone here is Θ rude, huh? Facts • The pack damage Riahts Proposal Sorry, the policy Sorry! You says I can't really this 2 we give you a refund. a refund i ossible Rights nto a rep Your policy is \odot Concessior incredibly unfair Fine. I gue

Rehearsal: Simulating Conflict to Teach Conflict Resolution

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Interpersonal conflict is an uncomfortable but unavoidable fact

of life. Navigating conflict successfully is a skill-one that can be

learned through deliberate practice-but few have access to ef-

fective training or feedback. To expand this access, we introduce

REHEARSAL, a system that allows users to rehearse conflicts with a

believable simulated interlocutor, explore counterfactual "what if?

cenarios to identify alternative conversational paths, and learn

through feedback on how and when to apply specific conflict strate

gies. Users can utilize REHEARSAL to practice handling a variety of

issues, or they can choose to create their own setting. To enable

REHEARSAL, we develop IRP prompting, a method of conditioning

Power (IRP) theory from conflict resolution. REHEARSAL uses IRP to

generate utterances grounded in conflict resolution theory, guiding

de-escalate difficult conversations. In a between-subjects evaluated

tion, 40 participants engaged in an actual conflict with a confederate after training. Compared to a control group with lecture material

covering the same IRP theory, participants with simulated training

from REHEARSAL significantly improved their performance in the

unaided conflict: they reduced their use of escalating competitive

strategies by an average of 67%, while doubling their use of co-

effectiveness of language models as tools for learning and practicing

- Human-centered computing \rightarrow Collaborative and social

conflict resolution, large language models, interests-rights-power

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operative strategies. Overall, REHEARSAL highlights the potentia

users towards counterfactual conflict resolution strategies that help

output of a large language model on the influential Interest-Rights

predefined conflict scenarios, from office disputes to relation

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World



Communicative Agents for Software Development

Xin Cong[♠] Wei Liu[♠] Cheng Yang[♣] Weize Chen[♠] Yusheng Su[♠] Chen Qian⁺ Jiahao Li[♦] Juyuan Xu[▲] Dahai Li[★] Zhiyuan Liu^{♠⊠} Maosong Sun^{♠⊠} Yufan Dang[•] Tsinghua University
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Generative Agents: Interactive Simulacra of Human Behavior

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Figure 1: Generative agents create believable simulacra of human behavior for interactive applications. In this work, we demonstrate generative agents by populating a sandbox environment, reminiscent of The Sims, with twenty-five agents. Users can observe and intervene as agents they plan their days, share news, form relationships, and coordinate group activities.

J. S. Park, J. C. O'Brien, C. J. Cai, M. R. Morris, P. Liang, M. S. Bernstein, Generative agents: Interactive simulacra of human behavior, in Proceedings of the 36th Annual ACM Symposium on User Interface Software and Technology (ACM, 2023). C. Qian, W. Liu, H. Liu, N. Chen, Y. Dang, J. Li, C. Yang, W. Chen, Y. Su, X. Cong, J. Xu, D. Li, Z. Liu, M. Sun, ChatDev: Communicative Agents for Software Development, in Proceedings of the 2024 Annual Conference of the Association for Computational Linguistics (ACL 2024). P. Jansen, M.-A. Côté, T. Khot, E. Bransom, B. Dalvi Mishra, B. P. Majumder, O. Tafjord, P. Clark, DISCOVERYWORLD: A Virtual Environment for Developing and Evaluating Automated Scientific Discovery Agents. Preprint (2024). J. Li, S. Wang, M. Zhang, W. Li, Y. Lai, X. Kang, W. Ma, Y. Liu, Agent Hospital: A Simulacrum of Hospital with Evolvable Medical Agents. Preprint (2024).

Figure 1: DISCOVERYWORLD is a virtual environment for developing and evaluating discovery agents, with challenge tasks covering a broad variety of different topics such as those shown above

Abstract

Automated scientific discovery promises to accelerate progress across scientific domains. However, developing and evaluating an AI agent's capacity for endto-end scientific reasoning is challenging as running real-world experiments is often prohibitively expensive or infeasible. In this work we introduce DISCOV-ERYWORLD, the first virtual environment for developing and benchmarking an agent's ability to perform complete cycles of novel scientific discovery. DISCOV-ERYWORLD contains a variety of different challenges, covering topics as diverse as radioisotope dating, rocket science, and proteomics, to encourage development of general discovery skills rather than task-specific solutions. DISCOVERYWORLD itself is an inexpensive, simulated, text-based environment (with optional 2D visual overlay). It includes 120 different challenge tasks, spanning eight topics each with three levels of difficulty and several parametric variations. Each task requires an agent to form hypotheses, design and run experiments, analyze results, and ac on conclusions. DISCOVERYWORLD further provides three automatic metrics

rings together programmers, 1 "client" (e.g., nunication and matically craft ncies, and user



Agent Hospital: A Simulacrum of Hospital wi **Medical Agents**

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Fig. 1. An overview of Agent Hospital. It is a simulacrum of hospital in which patients, nurses, and doctors are autonomous agents powered by large language models. Agent Hospital simulates the whole closed cycle of treating a patient's illness: disease onset, triage, registration, consultation, medical examination, diagnosis, medicine dispensary, convalescence, and post-hospital follow-up visit. An interesting finding is that the doctor agents can keep improving treatment performance over time



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Smallville environment









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258	10372, 10373, 10372, 10373, 10372, 10373, 10372, 10373, 10372, 10373, 10372, 10373, 10374, 0,
259	10356, 10357, 10356, 10357, 10356, 10357, 10356, 10357, 10356, 10357, 10373, 10389, 10188, 0,
260	10372, 10373, 10372, 10373, 10372, 10373, 10372, 10373, 10372, 10373, 10374, 0, 0, 0, 0, 0
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262	0, 0, 0, 10388, 10372, 10373, 10389, 0, 10185, 0, 0, 10336, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0,
263	0, 0, 10340, 10341, 10340, 10341, 10340, 10341, 10340, 10341, 0, 10352, 0, 0, 0, 0, 0, 0, 0, 0,
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267	0, 0, 0, 10388, 10357, 10356, 10357, 10356, 10357, 10356, 10389, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0
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269	0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0
270	0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0
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273	0, 0, 13, 0, 0, 0, 0, 10346, 10347, 0, 0, 0, 0, 0, 12, 0, 0, 0, 0, 13, 281, 0, 0, 56, 0, 0, 5
274	0, 0, 0, 0, 0, 0, 10361, 10362, 10363, 10364, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 281, 0, 0, 0, 0,
275	0, 0, 0, 0, 0, 0, 10377, 10378, 10379, 10380, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 281, 10, 10, 0, 0
276	0, 0, 0, 0, 0, 10361, 10345, 10394, 10395, 10348, 10347, 10346, 10347, 0, 0, 0, 0, 0, 15, 0,
277	0, 0, 0, 0, 0, 10377, 10363, 10345, 10348, 10362, 10363, 10362, 10363, 10364, 0, 0, 0, 0, 0,
278	0, 0, 0, 0, 0, 10393, 10394, 10520, 10519, 10520, 10377, 10378, 10379, 10380, 0, 0, 0, 0, 0,
279	0, 0, 0, 15, 0, 0, 10535, 10536, 10535, 10536, 10393, 10394, 10395, 10396, 0, 0, 0, 0, 0, 0,
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282	0, 0, 0, 0, 0, 10185, 0, 10377, 10378, 10379, 10380, 0, 0, 0, 0, 0, 0, 12, 0, 0, 0, 0, 0, 0,
283	0, 0, 0, 0, 0, 0, 10361, 10345, 10394, 10395, 10348, 10347, 10346, 10347, 0, 0, 0, 0, 0, 0, 0
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+ $\mathbf{\nabla}$

Spaces: 3

JSON

Collision									World Block
Artist Co-livin g space	Hobbs Cafe	House 3	Artist Co-livin g space: room 1	Artist Co-livin g space: room 4 BA	Apt 1: Ba	Apt 5: Room	Johnson Park: Park	Student Dorm: Ba 1	
Apt 1	Oak Hill College	House 4	Artist Co-livin g space: room 1 BA	Artist Co-livin g space: room 5	Apt 2: Room	Apt 5: Ba	Supply Store: Supply Store	Student Dorm: Ba 2	
Apt 2	Johnson Park	House 5	Artist Co-livin g space: room 2	Artist Co-livin g space: room 5 BA	Apt 2: Ba	The Rose and Crown Pub: Pub	Willow Market: Grocery and Pharmac y: Store	Student Dorm: Commo n Room	
Apt 3	Supply Store	House 6	Artist Co-livin g space: room 2 BA	Artist Co-livin g space: hallway	Apt 3: Room	Hobbs Cafe: Cafe	Student Dorm: Room 1	Student Dorm: Kitchen	House 2: Room
Apt 4	Willow Market: Grocery and Pharmac y	Student Dorm	Artist Co-livin g space: room 3	Artist Co-livin g space: common room	Apt 3: Ba	Oak Hill College: classroo m	Student Dorm: Room 2	Student Dorm: Garden	House 2: Ba
Apt 5	House 1		Artist Co-livin g space: room 3 BA	Artist Co-livin g space: kitchen	Apt 4: Room	Oak Hill College: Library	Student Dorm: Room 3	House 1: Room	House 3: Room
The Rose and Crown Pub	House 2		Artist Co-livin g space: room 4	Apt 1: Room	Apt 4: Ba	Oak Hill College: Hallway	Student Dorm: Room 4	House 1: Ba	House 3: Ba

Under the hood, Smallville is represented as a simple scene graph



A. Rosinol, A. Violette, M. Abate, N. Hughes, Y. Chang, J. Shi, A. Gupta, L. Carlone, Kimera: from SLAM to Spatial Perception with 3D Dynamic Scene Graphs. Int. J. Robot. Res. 40, 1510-1546 (2021).



Deciding where to go for an action is a recursive classification task

!<INPUT 0>! is in {!<INPUT 1>!} in !<INPUT 2>!. !<INPUT 3>! is going to !<INPUT 4>! that has ONLY the following areas: {!<INPUT 5>!} Stay in the current area if the activity can be done there. Never go into other people's rooms unless necessary. !<INPUT 6>! is !<INPUT 7>!. For !<INPUT 8>!, !<INPUT 9>! should go to the following area in !<INPUT 10>!: {



Limitations of existing environments



Our virtual environments are still stylized and simplified compared to the real world

- What if stores, bathrooms, schools, etc., didn't exist in Smallville?
- How do agents navigate when there are no cars?
- Some environments, like Smallville, are resource-intensive to design.
- Agents viewing social media posts one at a time might lack context around social capital, personal relationships, and other dynamics.



Possible future directions

Finding the right schema or structure to describe the simulation environment is an important research topic—and we don't have an answer for it yet.

And we do not have an answer for it yet.

Desiderata

Rich and accurate: We want the environment to encode the complexities of our world. Scalable: We want the environment to be easily scalable (e.g., for simulating 8 billion people).

Can networks be the environment for simulations?

Networks are constructed of nodes and links (with some weights).





Example: In social networks, nodes represent individuals, and links represent the strengths of relationships

The Strength of Weak Ties¹

Mark S. Granovetter Johns Hopkins University

> Analysis of social networks is suggested as a tool for linking micro and macro levels of sociological theory. The procedure is illustrated by elaboration of the macro implications of one aspect of small-scale interaction: the strength of dyadic ties. It is argued that the degree of overlap of two individuals' friendship networks varies directly with the strength of their tie to one another. The impact of this principle on diffusion of influence and information, mobility opportunity, and community organization is explored. Stress is laid on the cohesive power of weak ties. Most network models deal, implicitly with strong ties, thus confining their applicability to small, welldefined groups. Emphasis on weak ties lends itself to discussion of relations between groups and to analysis of segments of social structure not easily defined in terms of primary groups.

A fundamental weakness of current sociological theory is that it does not relate micro-level interactions to macro-level patterns in any convincing way. Large-scale statistical, as well as qualitative, studies offer a good deal of insight into such macro phenomena as social mobility, community organization, and political structure. At the micro level, a large and increasing body of data and theory offers useful and illuminating ideas about what transpires within the confines of the small group. But how interaction in small groups aggregates to form large-scale patterns eludes us in most cases.

I will argue, in this paper, that the analysis of processes in interpersonal networks provides the most fruitful micro-macro bridge. In one way or another, it is through these networks that small-scale interaction becomes translated into large-scale patterns, and that these, in turn, feed back into small groups.

Sociometry, the precursor of network analysis, has always been curiously peripheral-invisible, really-in sociological theory. This is partly because it has usually been studied and applied only as a branch of social psychology: it is also because of the inherent complexities of precise network analysis. We have had neither the theory nor the measurement and sampling techniques to move sociometry from the usual small-group level to that of larger structures. While a number of stimulating and suggestive

¹ This paper originated in discussions with Harrison White, to whom I am indebted for many suggestions and ideas. Earlier drafts were read by Ivan Chase, James Davis, William Michelson, Nancy Lee, Peter Rossi, Charles Tilly, and an anonymous referee; their criticisms resulted in significant improvements.

1360 AJS Volume 78 Number 6





Networks are flexible and exhibit emergent phenomena and equilibria





Preferential attachment

A. L. Barabási, Network Science (Cambridge Univ. Press, Cambridge, 2016). A. L. Barabási, R. Albert, Emergence of Scaling in Random Networks. Science 286, 509-512 (1999).



We can generate structurally realistic social networks

LLMs generate structurally realistic social networks but overestimate political homophily

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1

Abstract

Generating social networks is essential for many applications, such as epidemic modeling and social simulations. Prior approaches either involve deep learning models, which require many observed networks for training, or stylized models, which are limited in their realism and flexibility. In contrast, LLMs offer the potential for zero-shot and flexible network generation. However, two key questions are: (1) are LLM's generated networks realistic, and (2) what are risks of bias, given the importance of demographics in forming social ties? To answer these questions, we develop three prompting methods for network generation and compare the generated networks to real social networks. We find that more realistic networks are generated with "local" methods, where the LLM constructs relations for one persona at a time, compared to "global" methods that construct the entire network at once. We also find that the generated networks match real networks on many characteristics, including density, clustering, community structure, and degree. However, we find that LLMs emphasize political homophily over all other types of homophily and overestimate political homophily relative to real-world measures.

1 Introduction

The ability to generate realistic social networks is crucial for many applications, when the true social network cannot be observed (e.g., for privacy reasons) or a realistic network is desired between hypothetical individuals. For example, in epidemic modeling, synthetic social networks are frequently used so that researchers can model the spread of disease based on who has come into contact with whom (Barrett et al., 2009; Block et al., 2020). Synthetic networks are also useful for simulating and in social settings is bias. Prior works have shown analyzing social media platforms (Pérez-Rosés and that LLMs produce stereotyped descriptions of Sebé, 2015; Sagduyu et al., 2018) and social phe-individuals based on their demographics (Cheng nomena, such as polarization and opinion dynamics et al., 2023a,b) and skew towards the liberal opin-(Dandekar et al., 2013; Das et al., 2014).

Deep learning approaches to network generation typically require training on many domain-specific networks (You et al., 2018), making it difficult to generalize to new settings where networks are not yet observed. Classical models for network generation require far less training, but these stylized models make rigid and unrealistic assumptions about how networks form. For example, Erdős-Rényi models assume that each edge forms with a uniform probability p (Erdös and Rényi, 1959). More realistic models, like small-world models (Watts and Strogatz, 1998) or stochastic block models (Holland et al., 1983), are still limited by a predefined, small set of numerical hyperparameters, missing the full complexity of real social interactions.

In contrast, generating social networks with large language models (LLMs) has the potential to address these limitations. LLMs possess zero-shot capabilities, enabling network generation without training. LLMs can also generate networks in a flexible manner, based on natural language descriptions of each person in the network. A key question, however, is whether LLMs can generate *realistic* social networks. On one hand, LLMs have demonstrated capabilities to realistically simulate human responses and interactions (Aher et al., 2023; Park et al., 2023; Argyle et al., 2023), suggesting that they may be able to generate realistic social networks as well. On the other hand, LLMs sometimes struggle with reasoning over graphs (Wang et al., 2023; Fatemi et al., 2024) and it is unclear if their language abilities generalize to structured objects like networks, so that they can reproduce structural characteristics of social networks such as low density and long-tailed degree distributions.

Furthermore, a central concern with using LLMs ions (Santurkar et al., 2023). These demographics,



Figure 2: Generated social networks from different prompting methods: Global (top), Local (middle), Sequential (bottom).



Here, "realistic" could mean that we observe similar emergent phenomena



Figure 3: Graph-level metrics over real and generated social networks. We visualize mean and standard error (in black) and individual data points corresponding to each network.

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Another angle: What if we generate the world in the same way we generate agent behaviors?

Google DeepMind

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Senie: Generative Interactive Environments

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Figure 1 | A whole new world: Genie is capable of converting a variety of different prompts into interactive, playable environments that can be easily created, stepped into, and explored. This is made possible via a latent action interface, learned fully unsupervised from Internet videos. On the right we see a few generated steps for taking two latent actions. See more examples on our website.

We introduce Genie, the first generative interactive environment trained in an unsupervised manner from unlabelled Internet videos. The model can be prompted to generate an endless variety of actioncontrollable virtual worlds described through text, synthetic images, photographs, and even sketches. At 11B parameters, Genie can be considered a foundation world model. It is comprised of a spatiotemporal video tokenizer, an autoregressive dynamics model, and a simple and scalable latent action model. Genie enables users to act in the generated environments on a frame-by-frame basis despite training without any ground-truth action labels or other domain-specific requirements typically found in the world model literature. Further the resulting learned latent action space facilitates training agents to imitate behaviors from unseen videos, opening the path for training generalist agents of the future.

Keywords: Generative AI, Foundation Models, World Models, Video Models, Open-Endedness



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